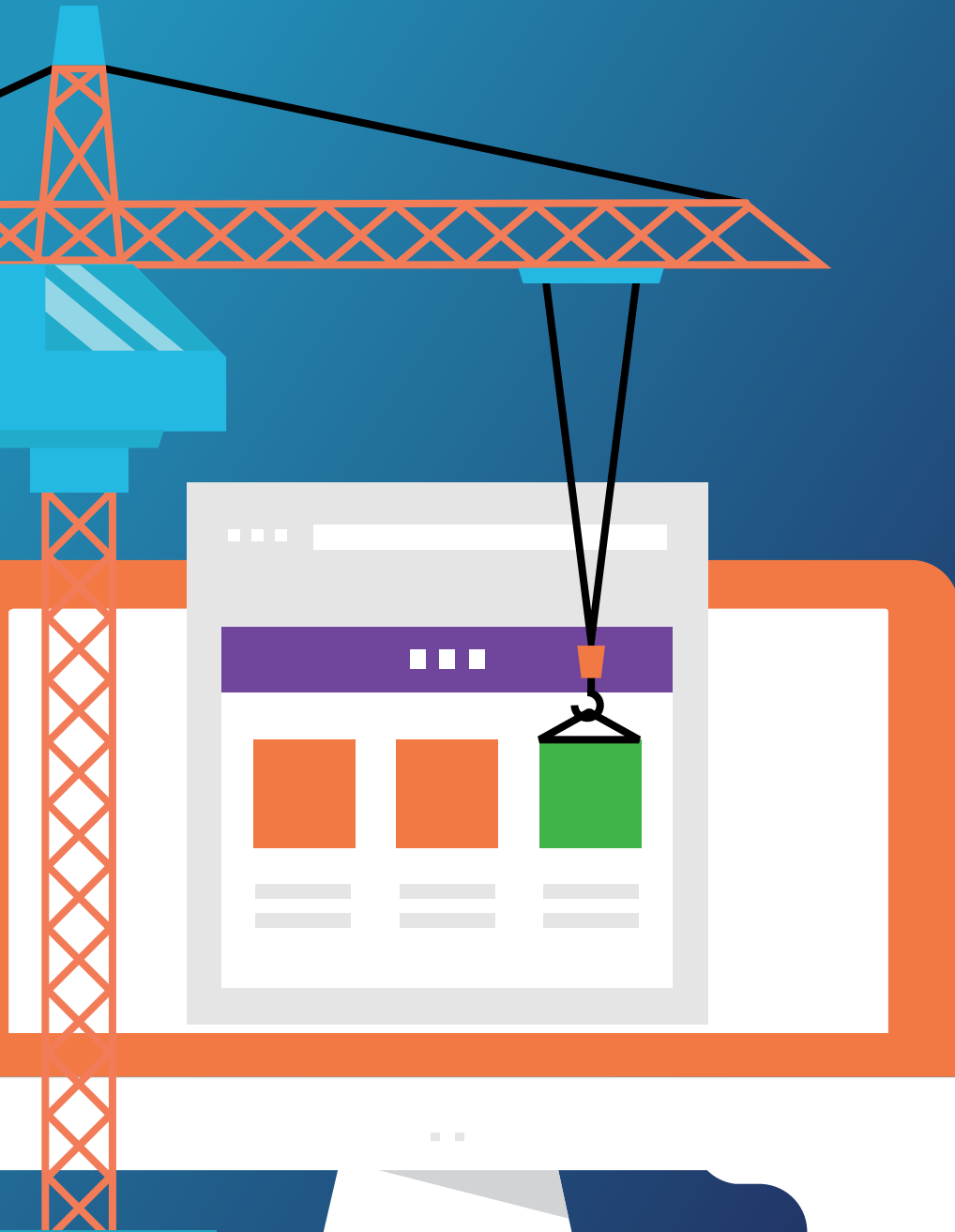
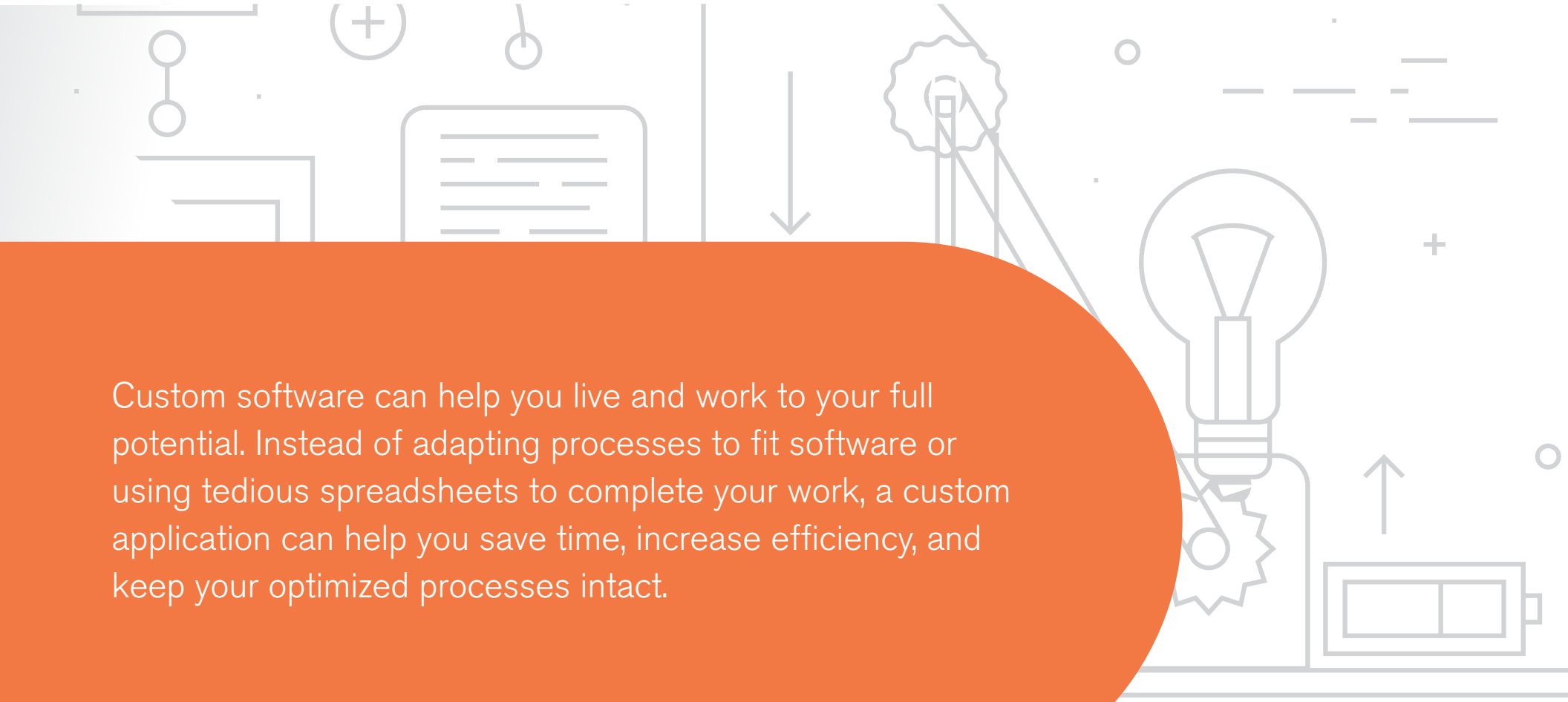


A GUIDE TO CUSTOM SOFTWARE DEVELOPMENT DECISIONS [CHECKLIST]



INVERSE-SQUARE



Custom software can help you live and work to your full potential. Instead of adapting processes to fit software or using tedious spreadsheets to complete your work, a custom application can help you save time, increase efficiency, and keep your optimized processes intact.

In order to have a successful custom development project, there are some questions you need to answer yourself or with a custom development firm to ensure you both are on the right page. We've identified some of the common questions that come up to help guide you through this process.

BEFORE YOU **START**

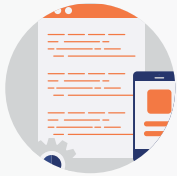
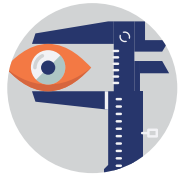
- Is there an off-the-shelf solution available for your needs?
 - If your answer is yes, there is an application today that can fulfill all of my needs, then you don't need to read any further.
 - If your answer is maybe or yes, but the software available is limiting, keep going to learn more.
 - Still having trouble deciding? Check out our [Build or Buy infographic](#) to help you make the decision.
- Do you have the option to integrate multiple systems with some custom tooling to create what you need?
- Do you have a clear idea of what functionality you would need this custom application to perform?
- What are your goals for building a custom application? Is it to save time, money, resources? Do you want to have an advantage over competitors?
- How will a custom application impact your organization, staff, and external customers? Who will it impact?

QUESTIONS TO ASK **YOURSELF**



What bottlenecks are happening that require custom software? Are current processes hampering productivity? Is there a better way to accomplish what we need to do?

Is our model scalable? Will our process be sustainable in 5 years? 10 years? 20?



What are your needs as an organization in relation to custom software?

Should you hire a custom development firm or hire an in-house developer?

- We have a great article about why you may not want to hire an internal team. [Read it now!](#)



What's your budget?

- Before throwing out a number, think about the potential cost to your organization if you don't make a change.
- Also, don't forget about ongoing maintenance and enhancements. You can read more about those [here](#).

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QUESTIONS TO ASK YOUR **CUSTOM DEVELOPMENT FIRM**

- What is the custom software development process?
- What are some of your success stories?
- What industries have you worked with in the past?
- What methodology do you use (agile versus waterfall methodology)?
- Can I choose to take the design with me and not develop with you?
- What is your process for ensuring quality?
- Who is on your team and what are their respective roles?
- Why should we hire you?
- What can I expect in terms of ongoing support and maintenance?
- Why do clients enjoy working with you?

QUESTIONS TO ASK DURING **THE CONTRACT PHASE**

- What are the terms of the engagement?
- Who owns the code?
- What are the key deliverables?
- What's a reasonable timeline and how do we handle delays?
- Who is my primary contact?
- What are the payment terms?
- What is the software warranty?
- What is the liability?
- What are the terms for confidentiality?
- Are there any non-competes or non-solicitations to consider?
- What are the termination conditions?

Using this list of questions will help you have transparent and clear conversations about expectations and outcomes. When you're ready to start the process, use this guide to help you.

LOOKING TO GET STARTED?
REQUEST A CONSULTATION
WITH US TODAY.

REQUEST A CONSULTATION

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